



HOW TO
SOCIAL ENGINEER
YOUR WAY INTO YOUR
Dream Job: PANDEMIC EDITION



THE BOBS - OFFICE SPACE

BLACK HILLS | Information Security

WEBCAST

BE PREPARED

HUNT: **SEARCH DETERMINEDLY** **FOR SOMEONE OR** **SOMETHING**

SHY?

IMPOSTER SYNDROME?

WALLED CASTLES?

HACKER / SOCIAL ENGINEER MINDSET

WHO AM I?

TIP:

**ONE SENTENCE PITCH
CONVERT MONEY INTO?**

STEP 1:

DREAM JOB

REQUIREMENTS

TIP:

**FIGURE OUT WHAT YOU
DON'T WANT**

INSIGHT: “ENOUGH” SALARY?

STEP 2:

TOP 10 COMPANIES

STEP 3: HUNT – TOP 10 & DISCOVERY & INTERNAL

TIP:

DOCUMENT AS YOU GO

TIP:

**CREATE RESUME WHILE
HUNTING**

TIP:

2 TYPES OF RESUMES – CATCH-ALL & TAILORED

JOB HUNT DEMO 1: TOP 10 COMPANIES

TIPS:

START AT THE BOTTOM OF THE LIST

JOB BOARDS & LINKEDIN

PIVOT & ESCALATE

RECRUITERS = “MAGICAL JOB FAIRIES”

INTERNAL ADVOCATES

INSIGHT:

PEOPLE HIRE PEOPLE

JOB HUNT DEMO 2: DISCOVERY

TIPS:

CERTS & TITLES

BSIDES / CONS

SPONSORS

SHARE YOUR KNOWLEDGE WITH THE COMMUNITY

NETWORKING = NEVER DENY...

TIP:

**APPLY THESE CONCEPTS
TO AN INTERNAL JOB HUNT**

STEP 4:

MAKE CONTACT

TIP:

INFORMAL INTERVIEWS MENTORS

TIP:

**DO NOT ASK FOR A JOB
IN FIRST CONTACT.**

TIP:

HOOK – WHY I AM MESSAGING.

BEGINNING – WHO AM I.

MIDDLE – WHY YOU SHOULD CARE.

CLIMAX – DO YOU HAVE 10 MIN?

END – THANK YOU FOR YOUR TIME.

STEP 5:

INTERVIEW

TIP:

RESEARCH & RECON REJECTION

INSIGHT:

99 NO'S

99 . . . 98 . . . 97 . . . 96 . . .

STEP 6: DECIDE

INSIGHT:

**YOU MIGHT ALREADY
HAVE YOUR DREAM JOB.**

TIP:
STAY OR GO?
COUNTEROFFER?
MULTIPLE OFFERS?!
FLIP A COIN!

IN CONCLUSION:

BE PREPARED

TIP:

**UPDATE RESUME ON A
SET SCHEDULE**

STEP 1: DREAM JOB REQUIREMENTS

STEP 2: TOP 10 COMPANIES

STEP 3: HUNT

STEP 4: MAKE CONTACT

STEP 5: INTERVIEW

STEP 6: DECIDE

HAPPY HUNTING!

THE DIP – SETH GODIN

WEEKLY TWITCH LIVESTREAMS

WWW.TWITCH.TV/BANJOCRASHLAND