



How to Present

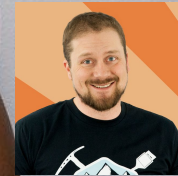
John Strand



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Background



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In the Beginning...



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Lessons!



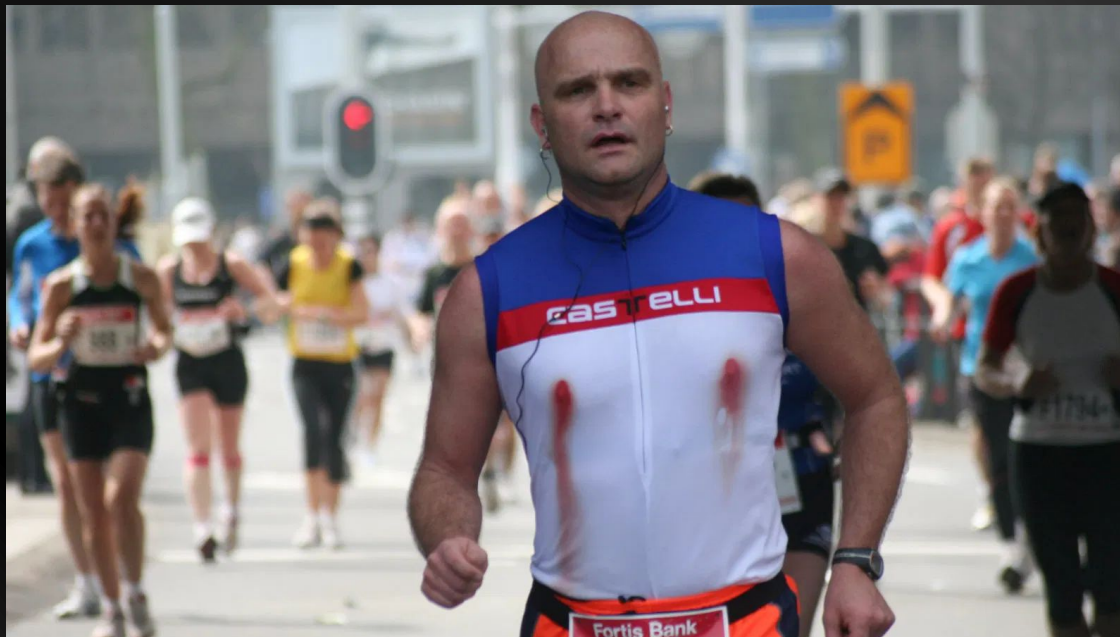
- I did not know a damn thing
- Should not be teaching
- Time to dig in... Deeper
- The beginning of three things
- Be ready.. For anything



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A quick, yet important, note on chafing



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Let's say you lose power....



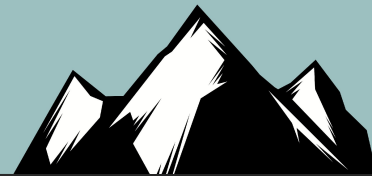
SANS 2016... Never forget



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Let's say you lose power....



SANS OKC 2008... Never forget!



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Lesson



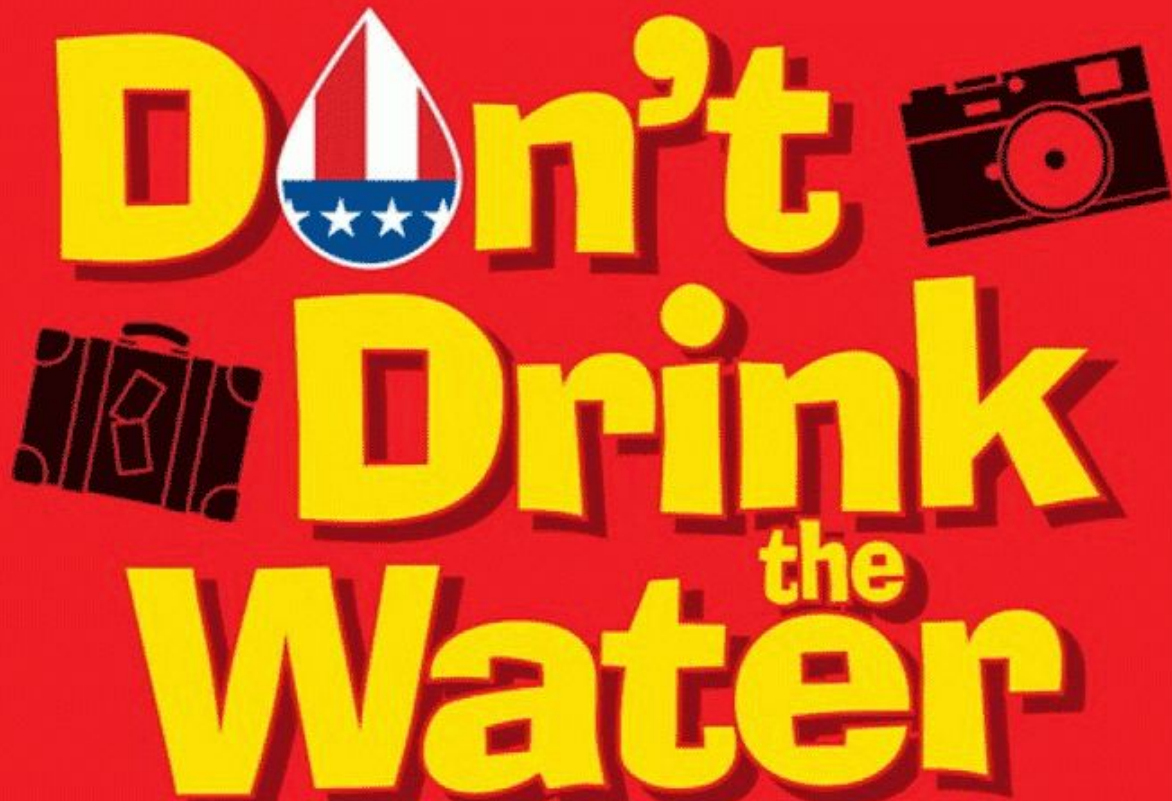
- Positive events come from where YOU make them
- Some of the highest scores of my life
- Students still remember
- Weird Vegas day.... Years later
- Don't hope for a boring life
- Chaos is amazing
- 100 bad days make a 100 good stories



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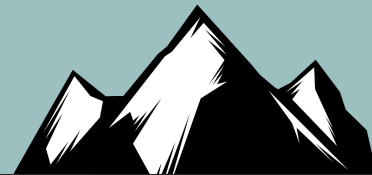
Don't drink the water



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Don't eat the food



I hate eating.

~~I need to eat.~~

I hate eating.

~~I need to eat.~~

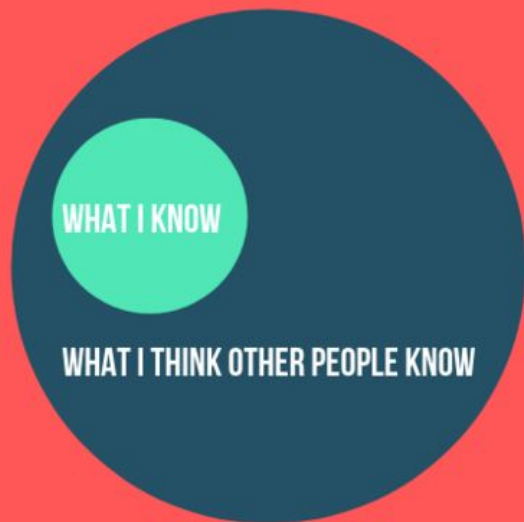
I love not-eating.



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Imposter Syndrome



IMPOSTER SYNDROME



REALITY

werkin



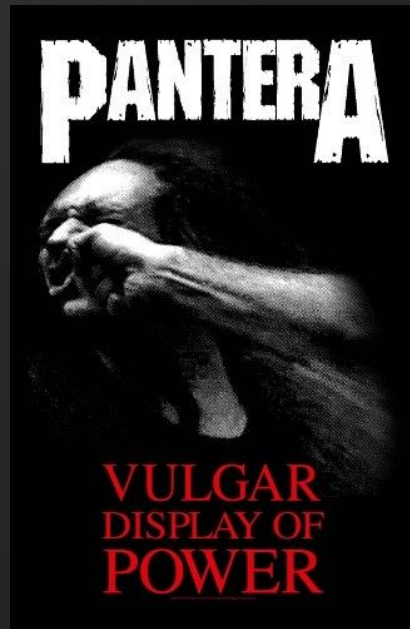
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Lesson: Imposter Syndrome



- You are right
- You don't know as much as you should
- You are not good enough
- You will have doubts
- There is always someone better
- You don't have to do this
- You will fail



Let's go punch doubt in the face!



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A note on mountains



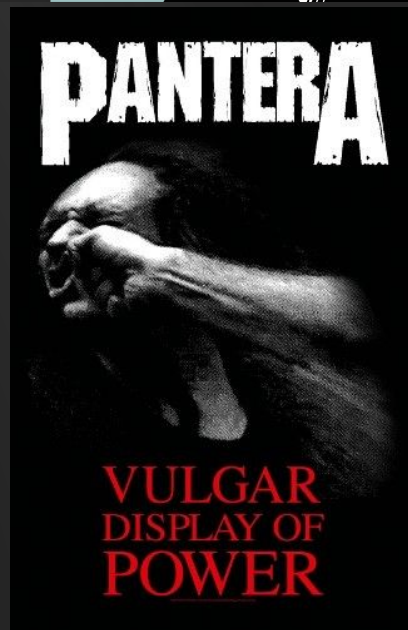
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Lessons: Imposter Syndrome Revisited



- You are right: Acknowledging it brings power
- You don't know as much as you should: But you will learn.. Fast
- You are not good enough: Yet
- You will have doubts: Push through them
- There is always someone better: They are not here*
- You don't have to do this: If not you, Who?
- You will fail: That is how we improve



Let's go puch doubt in the face!



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PowerPoint



- Is a tool to keep you on track
- Don't overuse it
- Don't make slides too complicated
- Don't listen to people try to tell you to not use pptx
- Don't read from slides
- Don't twist your head back
- Speaker notes are your friend



Chicken



- Chicken, Chicken chicken chicken
 - Chicken, chicken chicken
- Chicken
- Chicken
- Chicken chicken chicken chicken
- Chicken, chicken
- Chicken: Chicken, chicken, chicken



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How to sound smart in your TEDx Talk | Will Stephen | TEDxNewYork

10,157,762 views • Jan 15, 2015

Like what I am saying is brilliant.

288K 5.3K SHARE SAVE ...



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<https://www.youtube.com/watch?v=8S0FDjFBj8o&vl=en>





Using a Projector



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How to control a room



Three Ed's



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Own the room



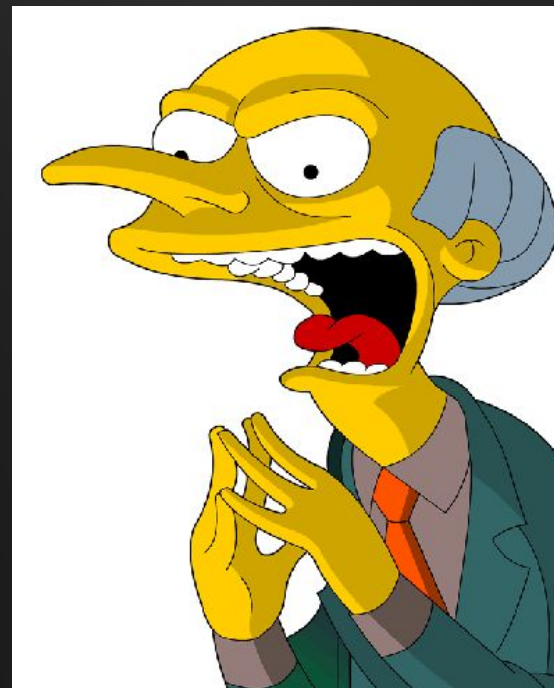
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Presenting to Management



- Why are you presenting?
- Get to the point
- What levers can they pull?
- Importance of backup slides
- “Belly button poking”
- Data.... Backup data



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The power of conversation



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I know what it is like

- To fail
- To fail again
- To not be good enough
- To be working with the best in the world
- To possibly be the absolute best at something in the world



But!!



We need more...

More amazing instructors

More Points of View

More classes

More cowbell

More voices

More sharing

More diversity



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