

THE MOST META PRESENTATION ON PRESENTING, USING SCIENCE AND STUFF

Jason Blanchard



BLACK HILLS | Information Security

WEBCAST

Hook

On a scale 1-4?

1 = No worries.

4 = All worries.

Hook

What are you on a scale of 1 to 4 for being afraid of public speaking? 4 is really terrified, you'd never do it. 1 is it doesn't bother you.

You can see how people vote. [Learn more](#)

1

22%

2

35%

3

30%

4

12%

665 votes • 3d left • [Hide results](#)

Hook

I do.
I don't.

Hook

What ifs?

Hook

Am I enough?

Hook

Takeaway:

Never deny someone
the opportunity to
learn what you know.

Beginning

Who am I?

Beginning



@BHinfoSecurity

BLACK HILLS
Information Security

@BanjoCrashland

Beginning

My first time.

Beginning

Born storytellers.

Beginning



Beginning

Pro tip.

Beginning

Hook.
Beginning.
Middle.
Climax.
End.

Middle

The Human Brain: Structure.

Middle

MINUTES: **3**

10

30

45

60

75

90

**Ruin 97.3%
of movies.**

(I'm sorry)

Middle

BILL MURRAY DAN AYKROYD
SIGOURNEY WEAVER
An IVAN REITMAN Film
GHOSTBUSTERS



WHO YOU GONNA CALL?

Middle



@BInfoSecurity

BLACK HILLS
Information Security

@BanjoCrashland

Middle



@BHinfoSecurity

BLACK HILLS
Information Security

@BanjoCrashland

Middle

The Human Brain: Pacing.

Middle

3 sec.

Middle

4 sec.

Middle

5 sec.

Middle

2 sec.

Middle

1 sec.

Middle

1/2 sec.



RØN

51

53

Middle

The Human Brain: Show vs. Tell.

Middle

EXT. HILLTOP - DAY

The hilltop is lined with corn. Golden and brown. Shimmering in the morning heat.

There's a structure in the distance...

EXT. FARMHOUSE - DAY

A FARMHOUSE built from old lumber. There's no cattle or livestock in sight. Unusual for this fertile land.

INT. FARMHOUSE, DEN - DAY

APRIL (8) gazes out the window pane. Nervous, eager, sweet. She has a HEARING AID in one ear.

She's focused on a TOOL SHED one hundred feet away, isolated under a crooked apple tree.

Middle

Filters.

Middle

**You are not enough
for everyone.**

Middle

**You are enough for
someone.**

Climax

How to apply this?

Climax

Hook.
Beginning.
Middle.
Climax.
End.

Climax

Hook:

Ask the audience a question.

Climax

Beginning:
On a quest.
Make it personal.
Why I care.

Climax

Middle:
**What you learned
from the quest.**

Climax

Climax:

**How the audience can apply
what they've learned.**

Climax

End:

In conclusion.

Too long; didn't read (TL;DR).

Inspire.

Final takeaway.

End

In conclusion.

End

Born storytellers.

Structure.

Pacing.

Show vs. Tell.

You are enough for someone.

End

Takeaway:

Never deny someone
the opportunity to
learn what you know.

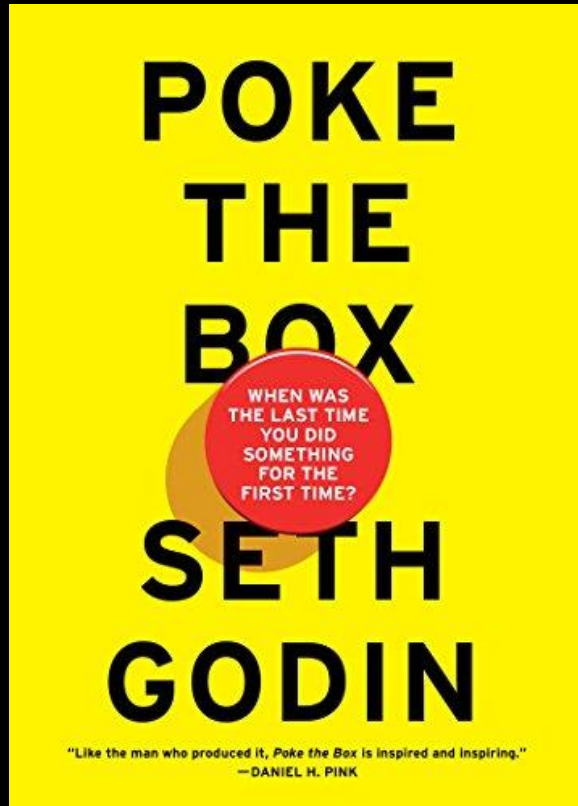
End

Toastmasters:

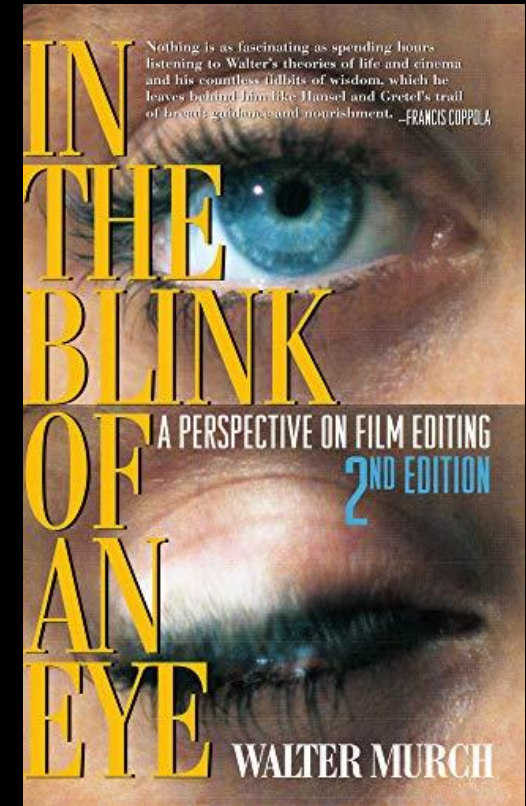
Geeks That Speak

jasonsblanchardcom@gmail.com

End



Thank you.
Questions?



End

twitch.tv/banjocrashland

